

Willmar Car Club

The Polishing Rag

February 2024



Light Bulbs, Also Known As, A Better Idea

The following paragraph was taken from the internet when searching for Ford's Better Idea slogan.

"In the late 1960's, 'Ford Has A Better Idea' captured the innovative spirit of the company, utilizing a light bulb image. The slogan symbolized inspiration and progressive thinking, highlighting Ford's commitment to pioneering new ideas and technologies."

New ideas, it is what keeps us active, progressing, and experiencing good feelings when the results are positive. Even negative results can be turned around with new ideas. You may have heard or read, the name WD 40 was given to the water displacement product when the 40th attempt achieved the inventor's better idea to preform to his thoughts.

My better idea (?) was not to buy light bulbs for my basement workshop. I am for the most part retired, however, during my working years I was primarily involved with home construction. Often with remodel projects, the light fixture along with bulbs were discarded. Well, why throw away a good bulb? The accompanying photo shows my "collection" of bulbs in a rescued fixture in "my" room. I don't think Wendy would approve to put these in the fixture above the Dining Room table.

With a new collector car season ahead of us, I think it would be great to hear members ideas for 2024 club activities. Included would be meeting locations, breakfast locations, garage and shop tours, cruise destinations, and any other light bulb ideas.



The catered meal for the January 13th meeting at the Historical Society Building was a better idea with 48 members attending. An appreciation plaque was presented to LaNette Bremseth for taking care of the club website for so many years, that we weren't sure when it all began.



For the past three years we have not had a February monthly meeting and will again begin a regular schedule in March. More information on this next month. However, the February Car Buff's Breakfast will be at McMillian's Restaurant on Saturday, the 3rd, Menu orders will be taken a bit before 9:00 am.

Remember, light bulb ideas are always welcome anytime.

Bob

Oh, the weather outside was frightful...

.....but the January meeting was delightful!











Winter Saturday Breakfast get-togethers for February and March....See you at McMillians in Willmar.

Traveling breakfast gatherings will resume in April 2024.



Willmar Car Club Minutes

January 12, 2024

48 members present.

Meeting called to order by President Bob Barr.

Car and Share: Cards sent to Gene and Sandy Frank, Dave and Lori Lang, and Dick Lindahl.

Announcements: Car Club breakfast at McMillians on February 3, March 2, and April 6, ordering off the menu.

There will be no regular February meeting due to weather. Next meeting will be March 21 at Pizza Ranch.

Email from MN Beer Co asking for our interest in a cruise in. Discussion followed. They are looking at every Wednesday night.

Old Business

The new club officers were recognized.

New Business

Bob announced the recipient of the outstanding member for the year: This was awarded to LaNette Bremseth along with a sincere thank you for all the work she has done with the website for the club over the years.



A motion was made to have the March meeting at Pizza Ranch on Thursday, March 21with eating at 5:30 to be followed by the meeting. Second and passed.

Discussion on Root Beer and Rides for this year along with discussion on the Spicerfest for Veteran's. A committee of Jay, Dave, Bob and Cliff will meet to discuss how this would or could work out.

Discussion on the Chanhassen Auto Plex and another one in Big Lake for cruise destinations this summer. Also the Atwater car shows.

Respectively Submitted, Linda Mork, Secretary

A huge shout out of thanks to Gary Hotovec for his years of service on the Board of Directors.

Newsletter Reminders:

- Deadline: the 27th of each month. If later than that your article may or may not be published in the current issue.
- Public Pictures: Notify Greg Gjerdingen if you do not want your photo to be published in the newsletters. We are so grateful for all the amazing photos Greg takes for us, but we also want to respect your wishes regarding publication in the *Polishing Rag*.
- Have a notice about an event that did not make it into the Polishing Rag—you can share it by going to the last issue, choose "reply all", insert your message and send it.
- There is an on-going issue with some e-mails not transmitting, particularly if your address ends with tds.net, lakedalelink.net or en-tel.net. Those servers seem to think there is "scam content" in the e-mails.

Adding Muscle to Muscle 1965-1970

Fill in make and model to the "muscle" designation

Example: Ford Mustang Mach 1

1	 Talladega
2	 Daytona
3	 W-31

4. ZL1 5. GT 37

6.____ Formula S

7._____ GS 400 Stage 1

8._____ 454 LS6

9._____ Eliminator

10.____ GTS

11._____ RT 440 Six Pack

12.____ GT-500 KR





Answers:

1. Ford Torino 2. Dodge Charger 3. Oldsmobile Cutlass 4. Chevrolet Camaro 5. Pontiac Tempest 6. Plymouth Barracuda 7. Buick Skylark 8. Chevrolet Chevelle 9. Mercury Cougar 10. Dodge Dart 11. Dodge Challenger 12. Ford Mustang



David William Gustafson, age 84, of Burnsville, MN passed away peacefully at Fairview Ridges Hospital on January 21, 2024. He is preceded in death by his wife, Marion (Burski) Gustafson in 2017. David is survived by brother-in-law, Harvey Burski and his wife, Judy, of Proctor; their son, Paul Burski, his wife, Nola and daughter, McKenzie of Lakeville; and daughter, Suzanne Spry, her husband, Richard, and their son, Derek, and daughter, Jenna, of San Antonio, TX.

The funeral will be held on Thursday, February 1, 2024 at Hosanna Church located at 9600 163rd Street West, Lakeville, MN 55044. Visitation begins at 10:00 AM with a memorial service following at 11:00 AM. A light lunch will be provided immediately following the church service.

In lieu of flowers, memorials are preferred to any of the following: Lincoln Car Museum, Samoyed Health Foundation or UMD MIS/MEHS Legacy Award.



Organized in 1980 to promote the preservation and enjoyment of collector vehicles.

www.willmarcarclub.com

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